

Project Indicators

Acronym BESST
Project number 1-16-31-7-20-03
Statement date 30-Jun-06

Persons and organisations involved					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement

Persons involved	10	200	Number	99	58PD +43H +37F =138
Organisations involved	4	15	Number	25	11PD +12H + 6F =29

6.1 Project activities indicators:					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement
03. Number of different businesses actively contributing to BESST activities	0	60	Number	61	39PD + 16H+14F = 69
04. Number of project team meetings with linked to business to business exchanges and associated progress reports	0	8	Number	4	6
05. Number and nature of publications and press coverage (general)	3	30	Number	24	19PD = 20H + 10F = 49
06. Number of reports of conclusions and BESST Practice Guides	0	5	Number	0	0 (available in 2008)
07. Other activities as described at 3.5 above and in Appendix 4 with outputs, □ results and impacts as below	0	0		0	A reserve indicator (see definitions for Criteria in Activity Report)

6.2 Output indicators:					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement
01. Number of Tourists participating in BESST tourism offers (Learn to be...etc., by 2007)	0	3000	Number	0	Not yet quantified
02. Value of BESST Development Fund supported projects.	0	270000	EURO	42.55099869	€104,582 (non-BESSST contributions)
03. Number of Ecolabel accredited businesses (base: unknown)		40	Number	33	37PD +1F =38
04. Number of businesses involved in business-to-business exchanges	0	50	Number	20	8PD + 9H + 11F = 28
05. Number of non-business specific tourism promotional materials.	0	15	Number	8	7PD + 7H +5F =19
06. Number of events attended / organised (eg Trade Fairs, Produce Markets, Village Fairs).	0	15	Number	7	2PD + 8H + 4F = 14
07. Number of BESST training events	0	8	Number	11	5 PD + 16H + 8 F = 29
08. Proportion of participating businesses enhancing their ICT provision	0	60	%	0	Not applicable yet

6.3 Result indicators:					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement
01. Number of businesses reporting increased income as a result of BESST	0	100	Number	5	3PD + 1H + 2F = 6

02. Number of BESST tourism offers established on a long-term basis	0	15	Number	6	7PD +10H + 8F =25
03. Ecolabel Schemes in operation	0	3	Number	1	1 (PD)
04. Number of new products or services developed as result of BESST project	0	25	Number	9	9PD +11H +10F = 30

6.4 Impact indicators:					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement
01. Additional annual turnover to businesses participating in BESST	0	500000	EURO	0	Not yet quantified
02. Jobs safeguarded in BESST related businesses	0	150	Number	0	Not yet quantified
03. New jobs created (fulltime equivalent) from BESST activities	0	15	Number	0	Not yet quantified
04. 2002 to 2007 comparison figure for growth in number of tourist bednights in BESST related businesses.	0	6000	Number	0	Not applicable yet
05. Projects linked to BESST demonstrating clear additional environmental benefit	0	15	Number	0	BESST Development Projects with on site environmental improvements² PD + H2 + 0F = 4