

Project Indicators

Acronym **BESST**
Project number **1-16-31-7-20-03**
Statement date **30-Jun-05**

6.1 Project activities indicators:					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement
Organisations involved	4	15	Number	23	25 (PD10+H9 +F6)
Persons involved	10	200	Number	47	99 (PD36+H26 +F37)
3. Number of different businesses actively contributing to BESST activities	0	60	Number	0	61 (PD37+ H11+ F13)
4. Number of project team meetings with linked to business to business exchanges and associated progress reports	0	8	Number	2	4
5. Number and nature of publications and press coverage (general)	3	30	Number	12	Major press articles =24 (PD10+H6 +F8)
6. Number of reports of conclusions and BESST Practice Guides	0	5	Number	0	0 -Not applicable yet
7. Other activities as described at 3.5 above and in Appendix 4 with outputs, results and impacts as below	0	0		0	0

6.2 Output indicators:					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement
1. Number of Tourists participating in BESST tourism offers (Learn to be...etc., by 2007)	0	3000	Number	0	Not yet quantified
2. Value of BESST Development Fund supported projects.	0	270000	EURO	0	Expenditure at Budget line 10 =€42,550.94
3. Number of Ecolabel accredited businesses (base: unknown)		40	Number	27	33 (all PD)
4. Number of businesses involved in business-to-business exchanges	0	50	Number	15	20 (PD6+H6+F8)
5. Number of non-business specific tourism promotional materials.	0	15	Number	1	8 (PD3+H2+F3)
6. Number of events attended / organised (eg Trade Fairs, Produce Markets, Village Fairs).	0	15	Number	1	7 (PD1+H4+F2)
7. Number of BESST training events	0	8	Number	0	11 (PD2+H7+F2)
8. Proportion of participating businesses enhancing their ICT provision	0	60	%	0	Not yet quantified

6.3 Result indicators:					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement
1. Number of businesses reporting increased income as a result of BESST	0	100	Number	0	5 (PD2+H1+F2)
2. Number of BESST tourism offers established on a long-term basis	0	15	Number	0	6 (PD1+H1+F4)
3. Ecolabel Schemes in operation	0	3	Number	1	1 (PD1)
4. Number of new products or services developed as result of BESST project	0	25	Number	0	9 (PD3+H6+F0)

6.4 Impact indicators:					
	Baseline	Target	Unit	Previous statement	Accumulated by this statement
1. Additional annual turnover to businesses participating in BESST	0	500000	EURO	0	Not yet quantified

2. Jobs safeguarded in BESST related businesses	0	150	Number	0	Not yet quantified
3. New jobs created (fulltime equivalent) from BESST activities	0	15	Number	0	Not yet quantified
4. 2002 to 2007 comparison figure for growth in number of tourist bednights in BESST related businesses.	0	6000	Number	0	Not applicable yet
5. Projects linked to BESST demonstrating clear additional environmental benefit	0	15	Number	0	Not yet assessed